



# The Podcast Show 2022

The International Festival for  
the Business of Podcasting

25 + 26 MAY 2022 | BUSINESS DESIGN CENTRE, LONDON

# WHAT IS THE PODCAST SHOW?

## An International Festival and Showcase of Podcasting Products and Services 350+ Speakers | 100+ Industry Panels | Live Podcast Shows

This two-day international festival for the business of podcasting in London is a unique global gathering welcoming over 6,000 people across this booming sector - from industry pros and independent creators, to business leaders and super fans. The show will have large scale global participation with features including a preview night, pop up stages, networking bars, special guest appearances, featured zones, off-site marquees, showcases, and a full 'in person' conference programme in all of our theatre spaces.

This breakthrough business festival will play a pivotal role in celebrating and inspiring the podcasting world, at a crucial moment of unparalleled growth and change. As this increasingly influential scene continues to boom globally, London is perfectly primed as host city for the 2022 event.

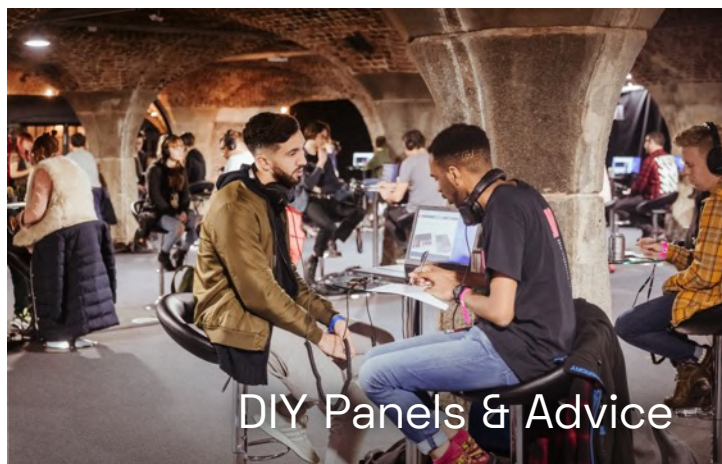




# BY DAY



Industry Panels



DIY Panels & Advice



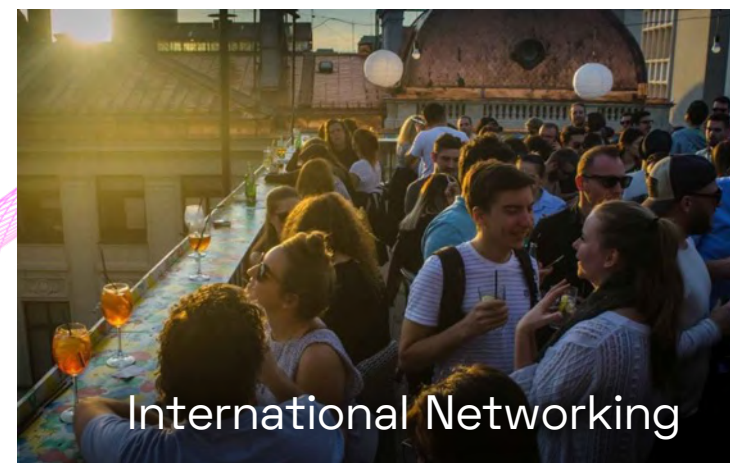
Exhibitor & Partner Activations



Live Podcast Matinees



Major Industry Keynotes



International Networking

The  
Podcast  
Show 2022

A week of Live Podcast Shows in London

The Podcast Show 2022 & SJM Concerts present

LDN

LIVE

The International  
Live Podcast  
Festival Taking Place  
Across London

21 - 29 May 2022

INTERNATIONAL

We're partnering with top promoters SJM Concerts to bring you the LDN LIVE evening festival programme - a week of live podcasts, bringing your favourite voices to life in venues across the city.

Each night of the show, The Business Design Centre will welcome over 2,500 fans to celebrate some of the most popular podcast shows with live podcasts, celebrity meet-n-greets, drinks, food and entertainment.

Plus, an extended live programme in venues across London, reaching thousands more. BBC Sounds are the first to confirm and will be bringing a range of your favourite BBC podcasts - up-front and personal - to audiences throughout various evenings of LDN LIVE



# OUR AUDIENCE

The 2 day event will welcome a **live audience of 6,000** industry pros, independent creators, business leaders and fans, combined with a huge global reach via live stream.

Those in attendance are invested in discovering next generation technology and service solutions, as well as wanting to be informed and educated on the business of podcasting.

**Talent | Producers | New Creators**  
**Brands | Advertisers | Publishers Commissioners**  
**Active Professionals | DIY & Aspiring Podcasters**  
**Podcast Fans**

## Attracting the next generation...

Supporting the future faces of the podcast world with a tailored content programme designed to appeal to young and diverse new creators.



I N T E R N A T I O N A L



# JOIN THE COMPANIES SETTING THE TONE FOR THE INDUSTRY

The Podcast Show 2022 will welcome a major gathering of 100+ leading global brands working in, and serving the Podcast Community.

Exhibitor & Partner categories include:

**Major Networks | Podcast Hosting  
Content Production | Distributors  
Monetisation Platforms | Microphones  
Headphones | Content Publishers  
Mixing & Hardware | Talent Booking  
Interfaces | Promoters | Marketing Consultants  
Computers/Phones | Software | Media Agencies  
Video Cameras | Web Hosting & App Dev  
Podcast Brands | Studio & Equipment Hire  
Merchandise | Social Media**



The  
Podcast  
Show 2022

I N T E R N A T I O N A L

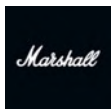
# WHO'S ON BOARD SO FAR?

Lead Partner



Official Partners

Partners



Industry Partners

Media Partners



Exhibitors



# A WIDE REACHING CAMPAIGN



**20M+**

Impressions Across  
Entire Campaign



**3.7M**

Audio Advertising  
Impressions Across  
the Acast Network



**6,000**

Visitors Over 2 days



**30,000+**

Handbuilt Database of  
Established Professionals  
Across the Podcast Community



**55** Live  
Podcast  
Shows



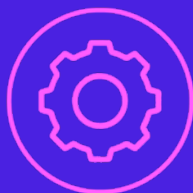
**350+**

Speakers



**£350k+**

Advertising Campaign Value



**100+**

Sessions, Workshops,  
Masterclasses & Keynotes

Streamed Live to a  
**GLOBAL AUDIENCE**



**9k+**

LDN LIVE Attendees



# INTERESTED IN EXHIBITING OR SPONSORING?

**Place your brand at the heart of The Podcast Show 2022 by becoming an exhibitor or sponsor.**

There are a limited number of highly visible, cost-effective opportunities available, each designed to ensure your brand sits centre stage to a captive industry audience - either in person or digitally.

Promote your brand at Europe's biggest day-to-night podcasting festival and position yourself alongside our A-list event partners; Spotify, BBC Sounds, Acast, Global, IAB and Audioboom.



## Stand Rates:

**£450** PER METRE  
Space Only

**£475** PER METRE  
Exhibitor Stand



## Sponsorship:

All sponsorship packages are bespoke and created to suit your needs. Get in touch with one of the team today.

# GET IN TOUCH!

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